

TINA ANDERSON

BRAND Model and Talent Agency

601 N. Baker, Santa Ana, CA 92703 • 714. 850. 1158 • (fax) 714. 850. 0806

Height: 5'2" • **Weight:** 124 • **Hair:** brown • **Eyes:** brown

TELEVISION/INTERNET/VIDEO:

Featured testimonial/customer	Loan Modification commercial	JCR Advertising
Featured testimonial/demonstrator	Spin & Go infomercial	Rouge Productions
Featured: conservative mom	Gene Simmons Family Jewels	A&E
Featured: customer (industrial)	Corporate Training Video/Spanish	Taco Bell
Featured testimonial (comedy)	Tarvuist Religion spoof	Video Jug
Lead: wife/mother (comedy/improv)	Asian Minority Bachelor	Burnt Toasts Productions
Featured: college professor	Akademia Promo	Akademia Multimedia Div
Host	Playground Fitness	Expert Village
Featured testimonial/customer	Amazing Grapes Commercial	Cirinelli Productions
Host (teleprompter)	Mortgage Broadcast Network	MBN web media channel
Featured restaurant patron	Hell's Kitchen	Fox Television
Host/Producer (5 shows)	Orange County Forum Series	Cox Cable Channel 33
Spokesperson	spot	High Tech Women's Club

FILM:

Featured: news anchor	Justify	Insung Hwang/Papa G Films
Supporting: Mrs. Wilson (teacher)	Anatomy	Jessee Dietsch/Chapman
Lead: Jean-Sandra Bullock's role	Crash (scene 27)	Candace Barnett/LAFS
Featured: Lady League Bowler 1	Bowling Alley	Steven Watson
Supporting: Shela/police officer	The Sweet and the Pig	Mike Lower/USC

VOICEOVER:

French/Russian literature/novels	typecast audiobooks	Rachel Moran
Voicemail and Product Loop	Yamaha Commercial Audio	Sheetal Gandhi
Trader Affirmation CD	Luke Bratovich Trader Program	Luke Bratovich/London
Telephone Sales Message	USDA Mortgage Loan Program	Greg Creighton
Online Tutorial	Onlineautoinsurance.com	Cesar Diaz
Internet radio ads	Comergence	Michael Stallings
children's story (6 characters)	Macromedia Communications	Fuji Bikes Website
psa's	weekly public affairs show	KTWV, The Wave
psa	Children's Miracle NetwkJTelethon	KTLA TV

THEATRE/IMPROVISATION:

Improv troupe member	Corporate Recess	Brenda Glim
Guest Host/Actor	Orangelahoma	The Orange County Crazies

RADIO/EMCEE:

Co-Host	The Blake Aaron Radio Show	88.5, KSBR
Host/producer	Moments of Serenity	PFI for American Airlines
Co-Emcee/Producer/Sidekick	Disneyland/Catalina Island/general	94.7, KTWV, The Wave
Emcee	An Evening of Giving	Target

SKILLS: fitness/college instructor, PT/weight training, inline skating, western style riding/horse shows, beginning conversational Spanish, radio DJ, motivational speaking, former pr/marketing exec.

TRAINING: voiceover, commercials, scene study, improvisation; radio and tv broadcasting.

ADDITIONAL CAREER and WORK EXPERIENCE:

- **Saddleback College** - Mission Viejo, CA – currently teach radio broadcasting as a part-time faculty member; 1995 – current.
- **KTWV, THE WAVE, L.A. - MORNING SHOW PRODUCER/PS DIRECTOR, 10/5/93-7/4/97**
Produced morning talk show and Paul Crosswhite; responsibilities included: show prep, booking guests, researching/suggesting topics; creating/managing promotions and events; emceeding events; board op, editing/production; interviewing Wave artists; voicing interactive phone lines; call screening; and, general assistance with music programming; created successful Thought For the Day feature; was "Employee of the Month," Oct/1996; the morning show had the highest ratings in the history of the station during my tenure with Paul Crosswhite (a 24 percent increase). Also, co-produced public affairs show and wrote PSA's; edited/hosted "Best Of" shows and was included in many on air bits.
- **KLOS, L.A., MARK & BRIAN SHOW** - Assistant to the Producer, 2/1/92-9/27/93
Worked closely on all major events (birthday shows, parade, etc.); functioning as Assistant Producer on the Christmas Show, Chick Night and Dude Night; produced a Valentine's Day show/remote; supervised interns and switchboarders; handled celebrity relations; and, worked with promotions and "Cool Patrol" events.

Production Coordinator

Donny Osmond Entertainment Corporation, (part-time on a project basis) 5/92 & 6/93

Helped produce 16 hours of live television feeds for the Childrens Hospital Los Angeles Telethon (Children's Miracle Network); worked directly on the floor with the producer; coordinated talent; teleprompter and script changes; and, assisted in vignette/psa production and editing. The '93 telethon had an increase of \$400,000; including an increase in phone pledges of \$50,000.

Director of Marketing and Media Relations, Sawdust Festival

Created and managed first internal marketing/advertising department and supervised ongoing public relations campaign, including: serving as the spokesperson; managing community relations; writing and placing releases and features; research, creative/planning for media buy and collaterals; creating and implementing special days/promotions; press and commercial photography; supervising marketing assistant; and, managing annual budget. Attendance increased consecutively with single day records in 1989 and 1990.

Other TELEVISION/VIDEO:

- * Associate Producer - Childrens Hospital Telethon, taped at KCET
- * Host - "Club 46" magazine format interview with local rock group, won "Best in the Western Region" by the The Academy of Television Arts and Sciences
- * Host/Producer - "South Coast Revue" cable show: entertainment and sports
- * Host - "Dealer Profile/Auto Net" leased access cable show
- * Scriptwriter - International Television Productions video postcard

EDUCATION:

- MA in management and leadership, Webster University, (graduated with honors)
- BA in journalism (advertising sequence)/minor in Spanish, South Dakota State University
- AA in radio/tv/film, Saddleback College (career change classes after BA degree)
- Certified personal trainer and group fitness instructor/former trainer for Star Trac Fitness